

# Reduce Laptop Theft on Campus by 97% by Adding One Sentence to Your Website

**Finally**, there is a simple way to register and protect every university and student laptop and PC on campus.

All you have to do is add a sentence on the IT webpage, and/or campus security webpage requiring or recommending that the students register their laptops. That's it.

This is just like the IT dept asking the students to download anti-virus software to make the campus safer, or asking students to register bicycles.



**Problem:** No matter how many times you tell the students to lock their dorm room doors, not all of them will do it. No matter how many times you tell them to not leave their laptops unattended many will still walk away. If you have 10,000 students enrolled and the average cost of a laptop is \$2,500.00, the students are bringing 25 million dollars worth of easy to steal equipment on your campus!

Escalating laptop theft takes away valuable time and resources from other more critical security issues. To make matters worse, FBI statistics state the chances of recovering an unprotected laptop are only 3%.

**Solution:** Frontdoorsoftware's registration program allows you to increase the chances of recovery of lost or stolen laptops from 3% to over 97%.

The Frontdoorsoftware laptop loss and recovery security solution combines the features of an on-line registration program, a physical asset tag and software tracking program.

**Registration:** Once the students register online, the program does the following: it collects ownership information, the MAC address of the machine, turns the monitor into an asset tag, and installs a tracking feature.

**If a laptop is lost**, anyone who finds the laptop can immediately see who owns it. More laptops are lost, than stolen (and then later reported stolen). Statistics show that 4 out of 5 people are honest. Simply by putting owner information on the laptop, 80% of all laptops can be returned directly to the owner without police intervention.

**If a laptop is stolen** and senses an on-line connection, the security program is designed to help:

- Blast a **STOLEN COMPUTER** message to the laptop
- Lock it down from remote to protect the information
- Send a text message to the thief
- Have the laptop shout for help!
- Track the laptop using high tech Wi-Fi triangulation and Google maps. Zoom in to laptop location from satellite view to street view

▶ Register Student Laptop

▶ Register University PC

[www.frontdoorsoftware.com](http://www.frontdoorsoftware.com)  
303.670.8800 8:30a-4:30 MST

## Imagine:

- Having more time and resources to devote to more critical security matters.
- Reducing laptop and PC theft on campus by 97%.
- No manual registrations (the program collects info for you).
- 97% less calls from angry parents.
- Imagine making your job easier and also saving your university hundreds of thousands of dollars.



**Fast and Easy:** Receive an unlimited number of licenses. Every installation will include 4 years of tracking. **CALL 303.670.8800 TODAY FOR AMAZING IACLEA DISCOUNT**